



COMPANY PROFILE

A SHOWCASE



ABOUT US

Versatility is at the heart of what we do. Since 2005, we've partnered with brands of every shape and size—from automotive, FMCG, and pharmaceutical leaders to boutique businesses, product launches, campaigns, and immersive events.

We move seamlessly between hand-drawn craft and digital precision, blending deep research with the latest technologies, including AI, to create work that is both innovative and meaningful.

Because while tools evolve, the essence of great branding remains the same: **understanding people, telling authentic stories, and never losing the human touch.**



We are tiny mushroom. Established in 2005, we are a creative kitchen specialized in 360° visual communication.

We add a dreamy touch
to your vision...

Branding

Design

Marketing

Experiential & Spatial Design

Web Design

App Development

Illustration





VERTEX | INTEGRA



BRANDING

Vertex Integra Corporate identity
and full brand application deck.

Vertex integra is a Saudi based fit
out and manufacturing firm
specialized in event and
exhibition works





Corporate identity for AHLEIN PREMIUM LOUNGE and their affiliates, AHLEIN COMFY LOUNGE, Owned by Lebanese Air Transport (LAT) and operating 6 luxury airport lounges in the Middle East.

ICON SYSTEM | Digital Use

For exclusive screen use, the following icons are lighter in styling and convey a more modern and dynamic look.





| BRANDING

Iris Production is a Romania-based TV production house specialized in large scale AV projects.





Logo design and digital
Campaigns for
Motion Motors, a Saudi
Dealership for Soueast
Vehicles based in Jeddah.





BRANDING

Name research, logo design and packaging designs for Maymuna Dates, Jordan.





HONDA Showroom branding
Across the entire Saudi territory
during the year 2025 and covering
all Honda showrooms.

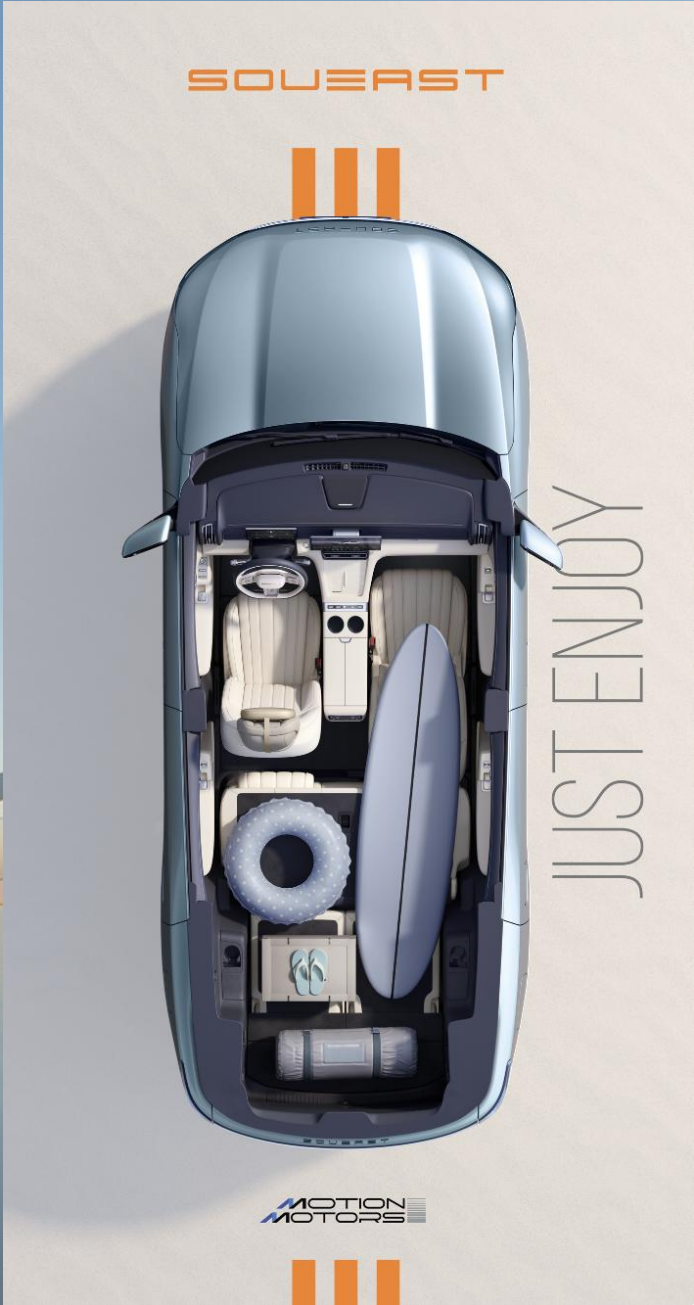






DESIGN

Showroom visuals for Soueast and Motion Motors for the Motion Motors Jeddah showroom.





Soueast TAIF Roadtrip
Activation – In collaboration
with Motion Motors and 3
Saudi automotive
Influencers.



Lotus mall activation
 displays for Al Bahrawi
 And Lotus bakeries – KSA

Designed at Emotion
 Agency – Jeddah.



Designing & illustrating the
Christmas Ksara wine pack
for LeoBurnett Beirut.





MARKETING

هنا موطن
أرايكا



MARKETING

Jazeen coffee Key Visual –
designed for Impact BBDO.
Jazeen is a premium Saudi
Arabica coffee brand.



هنا موطن
أرابيكا



Al Wadi mother's day visuals
(digital and social media).



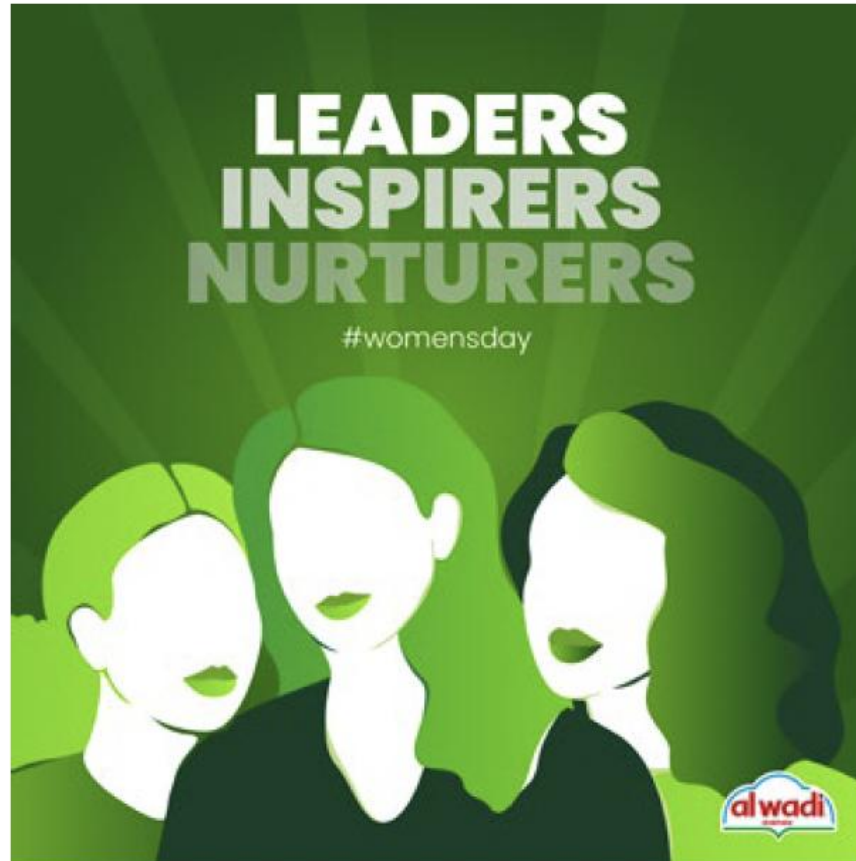
بتعطي وما بتسأل...

#أمي



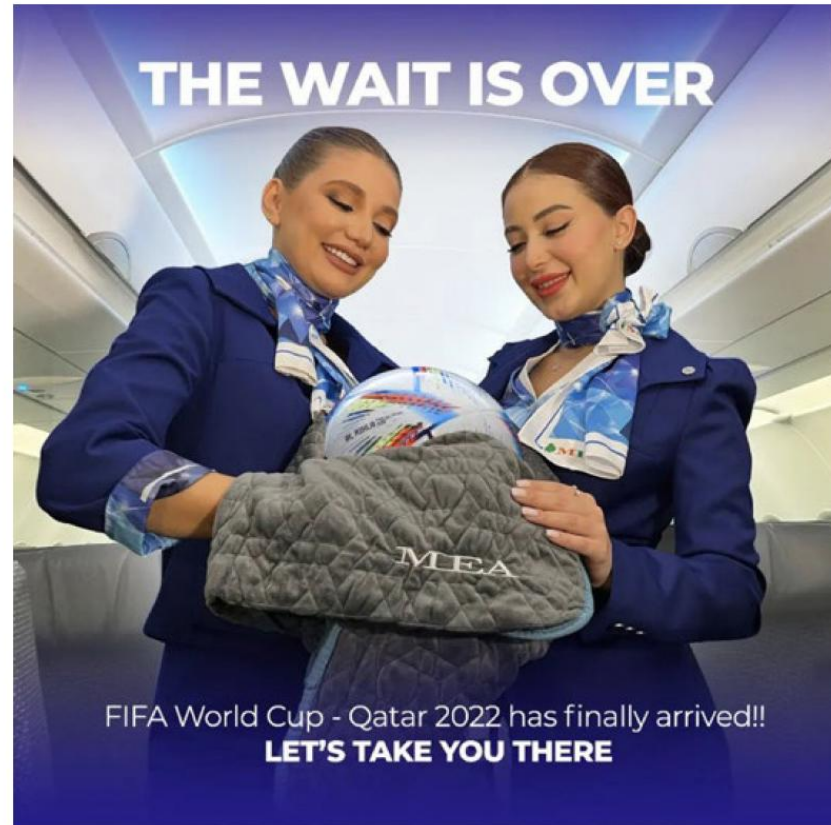
MARKETING

Al Wadi women's day social
Media mini campaign visuals.
Vector graphics - 2024



Middle East Airlines social media visuals for Valentines day and for FIFA World Cup Qatar 2022 flight announcements.

MEA photoshoot done on location at the Rafic Hariri Airport.





EXPERIENTIAL DESIGN





EXPERIENTIAL
DESIGN

MIDEA | HH SHAKER 2026

Designing the full event for Midea | HH Shaker's joint venture event at the RICEC – Riyadh – 2026

Designed for Emotion Group KSA.
Event execution by Emotion Group.





EXPERIENTIAL
DESIGN

Allstar End of Season 2025

Full event design and logo creation for Hoops & Dreams, the closing season for Allstar Basketball, Jeddah, 2025.

Designed for Emotion Group.
Event execution by Emotion Group.

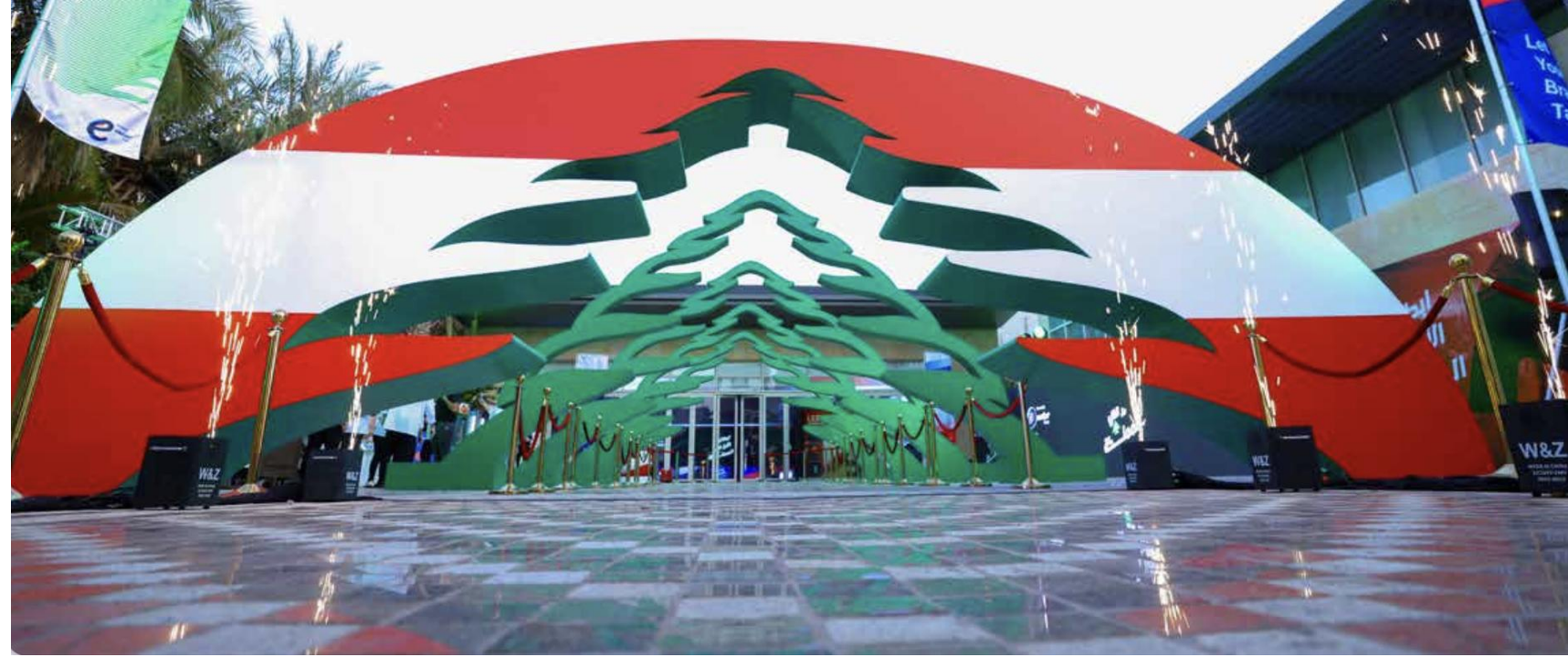




EXPERIENTIAL DESIGN

Welcoming The Lebanese National Basketball team at the Lebanese Consulate in Jeddah, 2025.

Full event design and creative direction - Designed for Emotion Group. Event execution by Emotion Group.





EXPERIENTIAL DESIGN

Honda Thank You Day 2024

Full event design and walkthrough from entrance arch to event close and crowd management. Initially designed for 1500 visitors, the event drew more than 5000 visitors, flawlessly managed by Emotion Group logistics team.

Designed for Emotion Group.
Executed by Emotion Group.





EXPERIENTIAL
DESIGN

Dragon Carparts Booth

Voted best looking booth at the
Saudi Auto Expo 2025.

Designed for Emotion Group.
Executed by Emotion Group.





EXPERIENTIAL
DESIGN

**MIDEA | HH SHAKER Double
Decker Booth at Saudi Big 5**
Voted best looking booth at the
Saudi Big 5 Expo 2025.

Designed for Emotion Group.
Executed by Emotion Group.



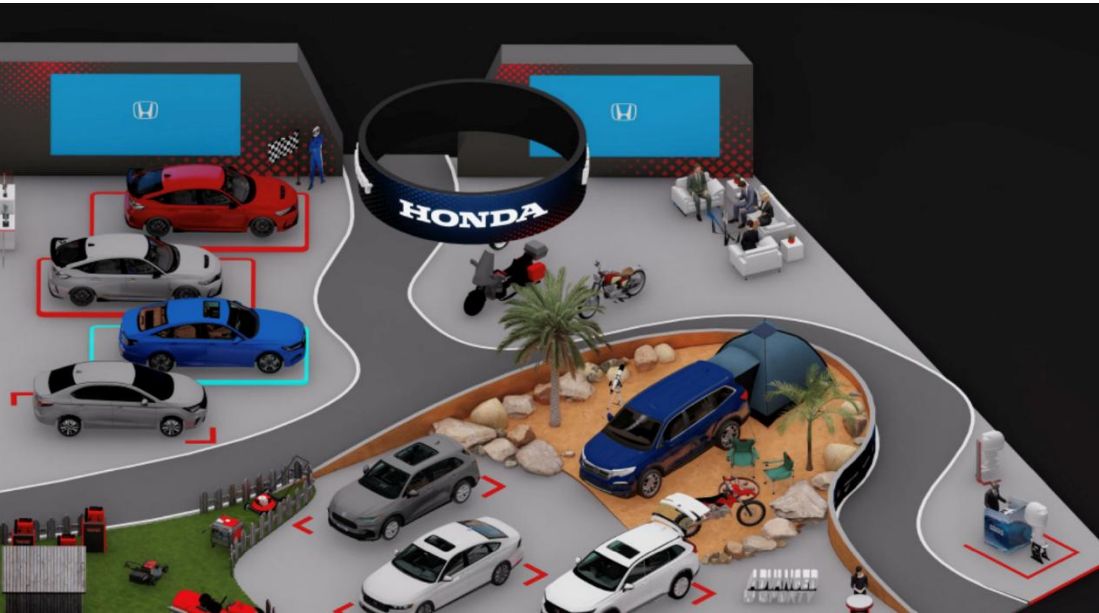


EXPERIENTIAL
DESIGN

Honda Motorshow 2024

An experiential showcase of Honda's diverse machinery, from vehicles to marine engines and power tools.

Designed for Emotion Group.
Executed by Emotion Group.





EXPERIENTIAL
DESIGN

MIDEA IDCC Booth 2025

A futuristic 6x3 booth for Midea Building Technologies.

Designed for Emotion Group.
Executed by Emotion Group.





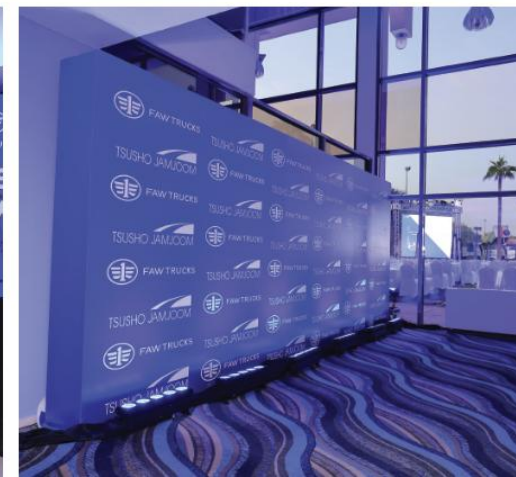
EXPERIENTIAL
DESIGN



FAW TRUCKS J7 Launch

Designing the full event for FAW's J7 Launch at the Palsm Golf Club – KSA 2025

Designed for Emotion Group.
Executed by Emotion Group.





EXPERIENTIAL
DESIGN

SOUEAST Signing Ceremony

Event creation for Soueast's entry into Saudi market through 4 major dealerships - Hilton Jeddah – 2025

Designed for Emotion Group.
Executed by Emotion Group.





WEB DESIGN



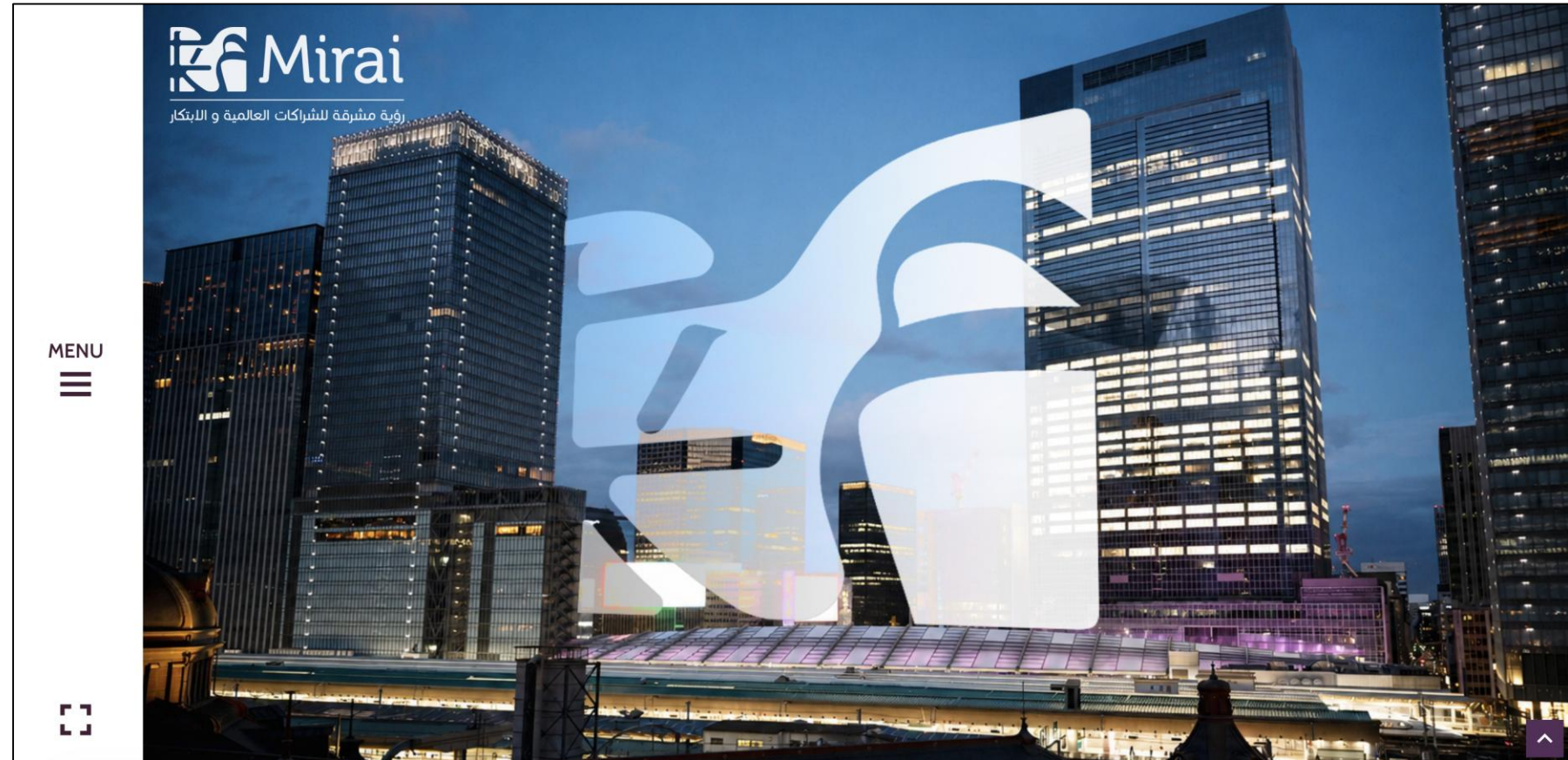
WEB DESIGN

MIRAI Japan

Mirai (Future in Japanese) is a Business consultancy and Development Portal bridging Japanese and GCC businesses.

Mirai Japan is a responsive Bilingual website (JP+AR) with a Blog section.

2026





WEB DESIGN

The PITCH

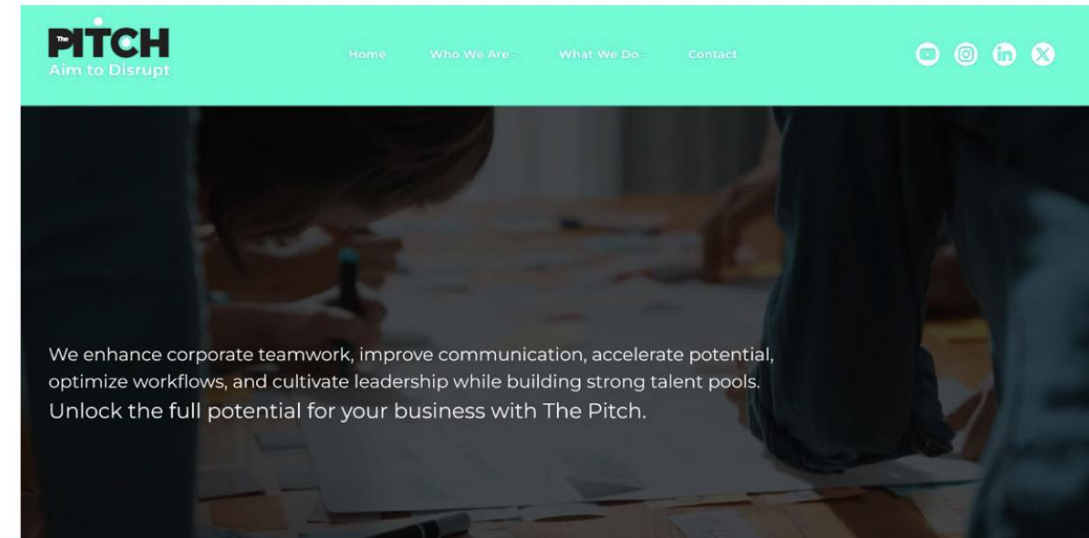
The pitch is a business Development team of experts Specialized in experiential Learning and business Optimization.

Full identity and website
Created by Tiny Mushroom.

2023

Corporate identity and website design for The Pitch, a business development and experiential learning platform

Agency: Tiny Mushroom - 2025



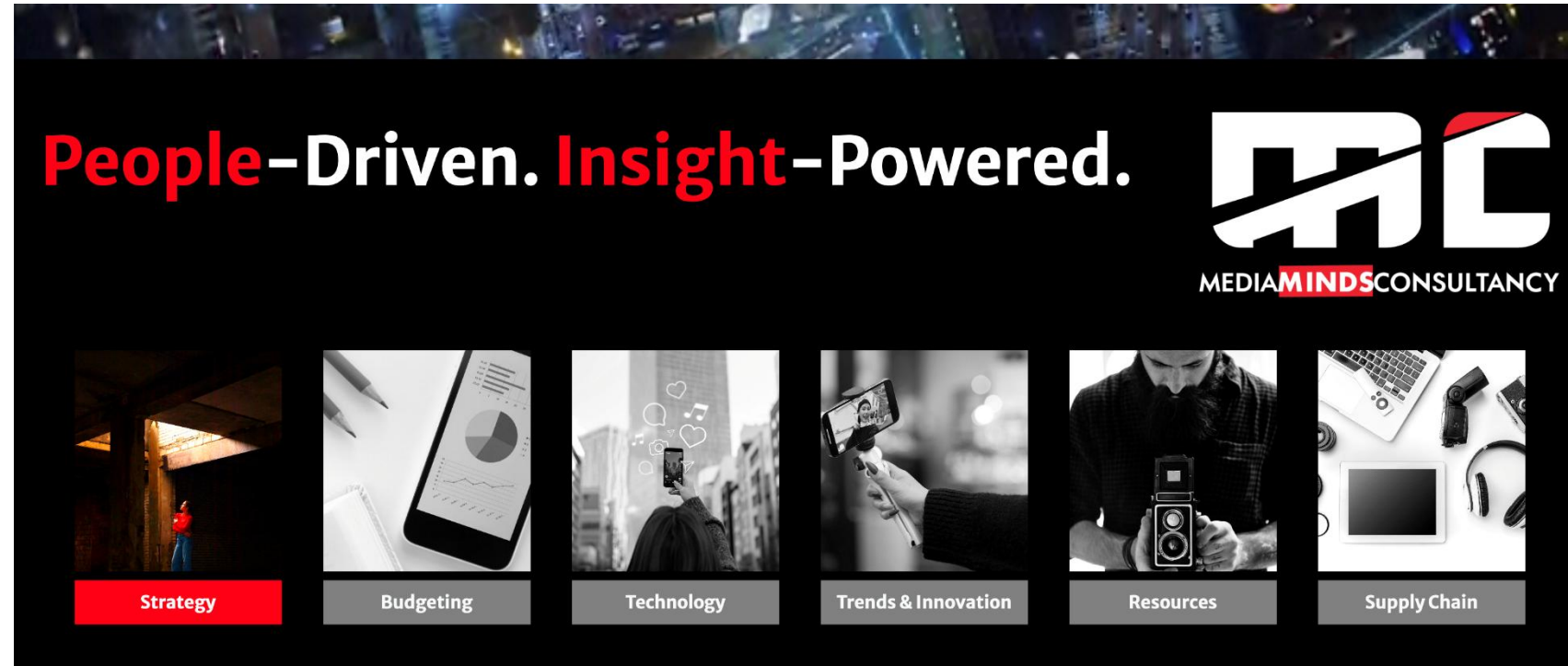


WEB DESIGN

MEDIAMINDS Consultancy

Full identity and website for
MMC, a KSA-based TV production
And creative AV consultancy firm.

2024





WEB DESIGN

GLOBAL CAMPUS

Full identity and website for Global Campus,
a higher education online startup - 2025



Home Learning Journeys



Complete **university courses** for **credit** in the U.S. while still in **high school** in their home country.



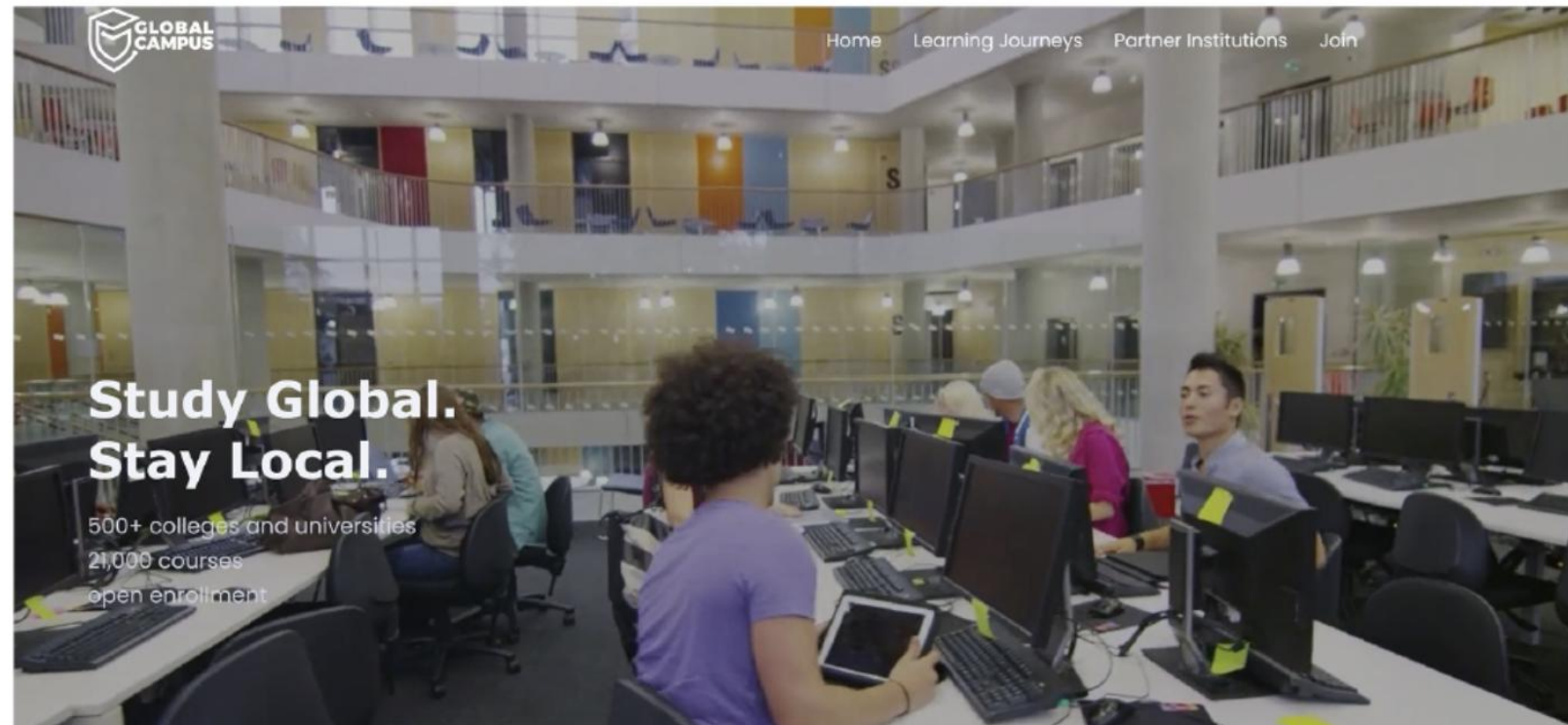
Earn **certifications** from **Google, IBM, and Meta**, also accruing **credit** towards their university degree.



Early College Access Global Campus Student Center Contact Us



INDIANA **TECH**





APP DEVELOPMENT



APP DEVELOPMENT

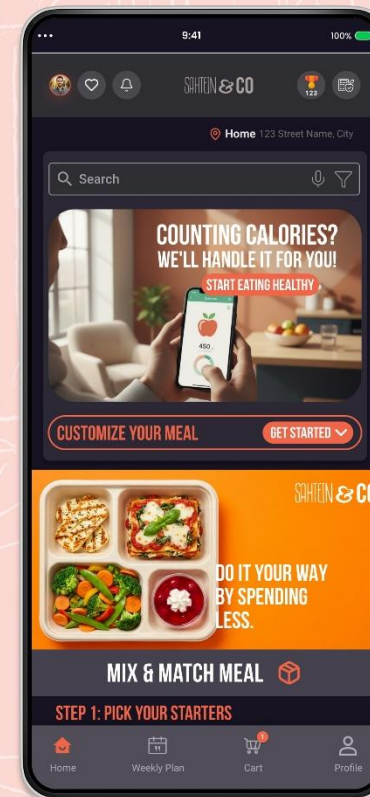
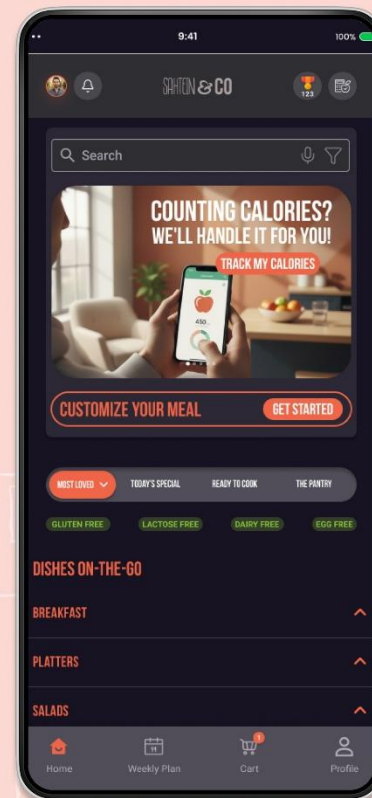


SAHTEIN & CO.

URBAN SOUL FOOD.

Sahtein & Co. is a food-focused mobile application designed to simplify everyday meal planning and ordering. The app features four main sections—Most Loved, Today's Special, Ready-to-Cook, and Pantry—offering users a seamless experience from discovering favorites to preparing meals at home. Additional features such as meal customization and calorie tracking empower users to make choices that fit their tastes and lifestyle.

Note: the following app is still in progress and has not been deployed yet.



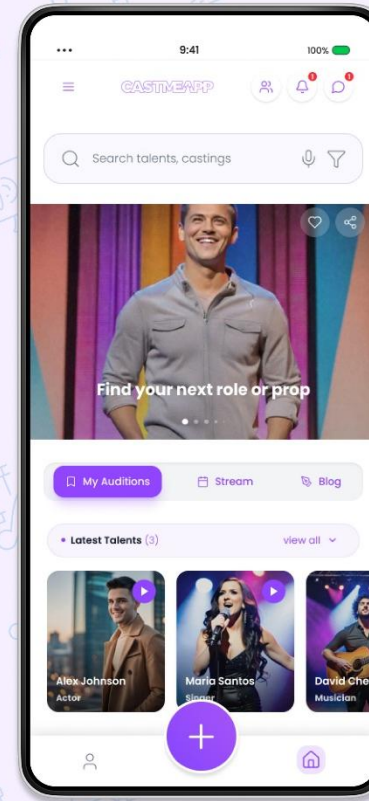


APP DEVELOPMENT

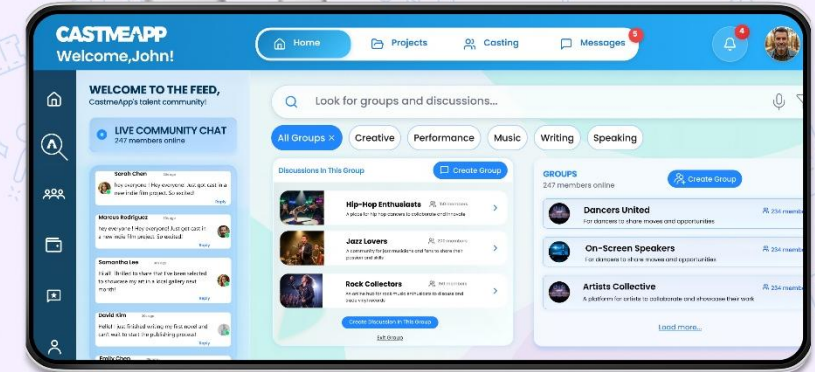
Your Talent, Shortlisted CASTMEAPP

CastMeApp is a mobile platform designed to connect aspiring talent with casting professionals through a seamless and intuitive experience. Users can create professional profiles, showcase their portfolios, discover casting opportunities, and apply directly through the app. In addition, the integrated Prop Shop provides easy access to costumes, props, and production essentials, creating a comprehensive ecosystem for the entertainment industry.

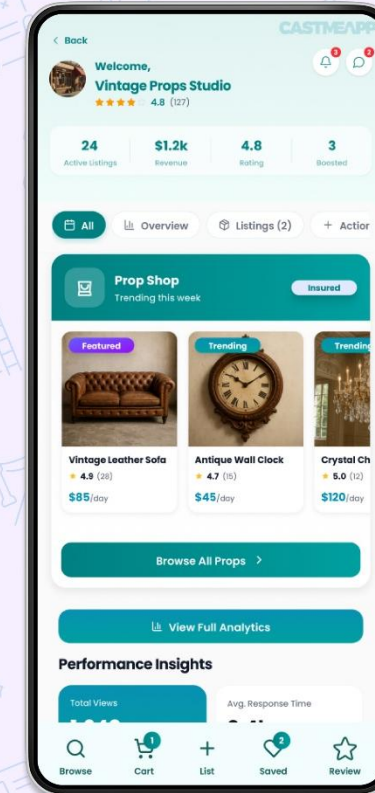
Note: the following app is still in progress and has not been deployed yet.



TALENT



HIRING TALENTS



PROP SHOP



ILLUSTRATION



ILLUSTRATION

URBAN LEGENDS series

Digitally illustrated and created for
Leoburnett Beirut for an Exotica Campaign





ILLUSTRATION

LEIBNIZ BISCUIT MALL Displays

Package cutouts Created, illustrated and executed for Bahlsen Germany

LEIBNIZ



ZOO

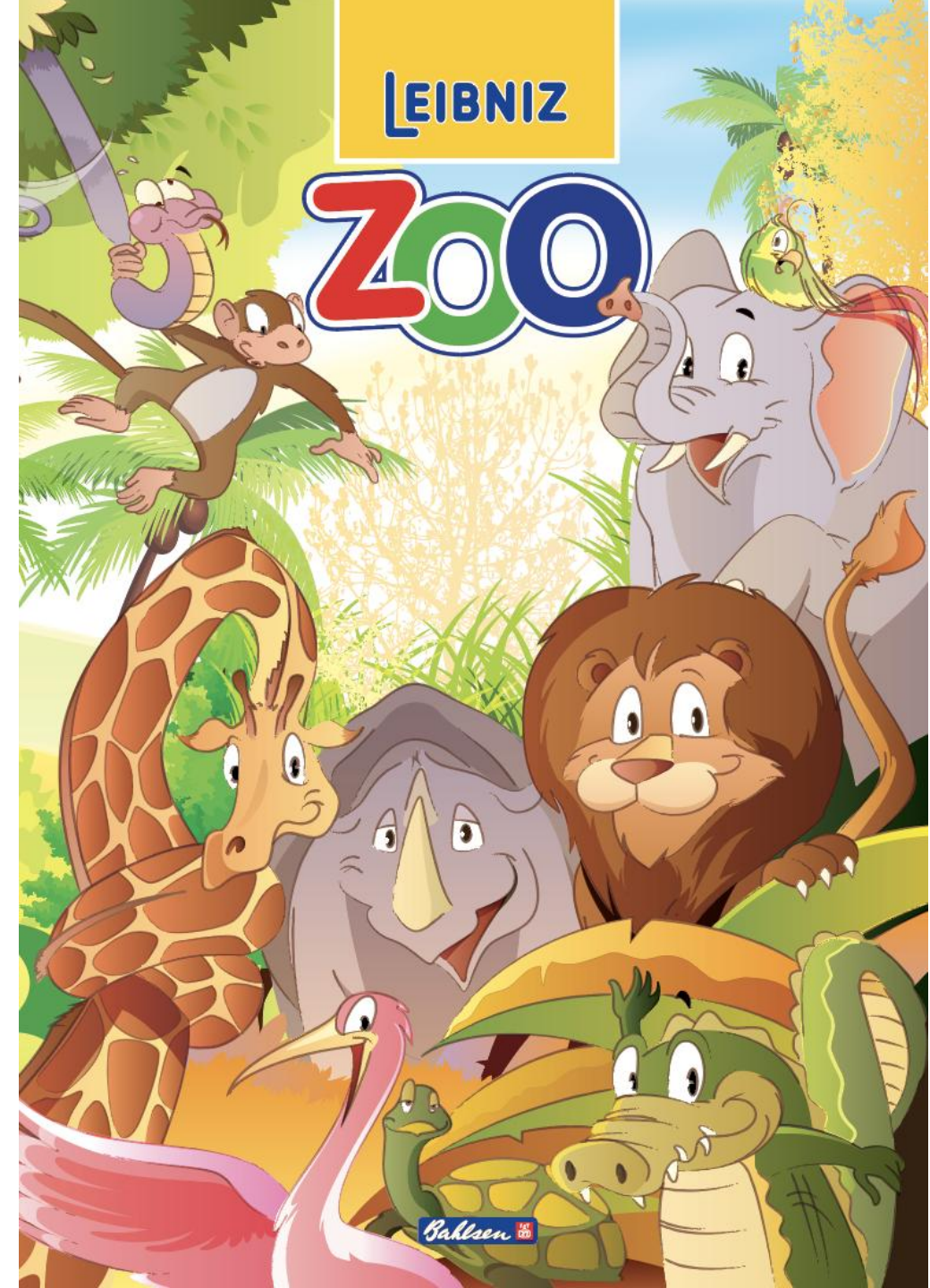




ILLUSTRATION

LEIBNIZ Color Book

Digitally illustrated and created for
Bahlsen germany





ILLUSTRATION

GHALIB The MARINER

Original story written and illustrated for
Port Ghalib Resort, Egypt – Hurgada - 2019



PORT GHALIB



Ghalib the Mariner





ILLUSTRATION

ALBUM ARTWORKS | 13th Floor / Eden

Digital artwork for Touch of Evil

By 13th Floor & their metal outfit, Eden



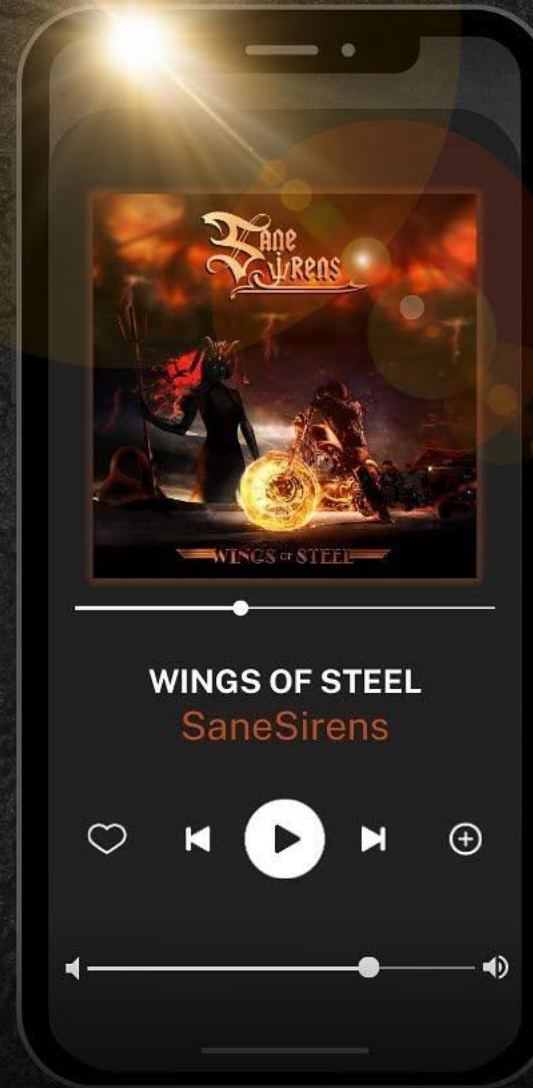


| ILLUSTRATION

ALBUM ARTWORKS | Sane Sirens

Digitally illustrated artwork for Wings of Steel by Lebanese metal band Sane Sirens

2023

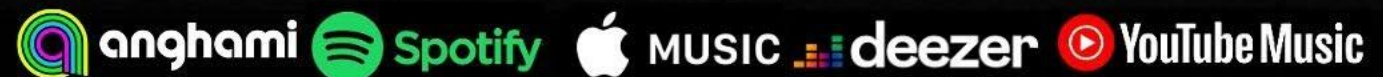


THE NEW SINGLE FROM SANESIRENS
WINGS OF STEEL



AVAILABLE 02.08.2023

ON ALL MUSIC PLATFORMS





ARCHITECTURAL ILLUSTRATION

BUJAIRI TERRACE

Top view map illustration
for Bujairi Terrace –
AL Turaif, KSA





ARCHITECTURAL ILLUSTRATION

O BEACH RESORT | Jordan

Top view illustration map for
the O Beach resort, Jordan.





ARCHITECTURAL ILLUSTRATION

MAYAWORLD

Architectural top view concepts
for Mayne Group's Mayaworld:
9 villages encompassing a
unique touristic resort
Planned at Nammoura, Lebanon





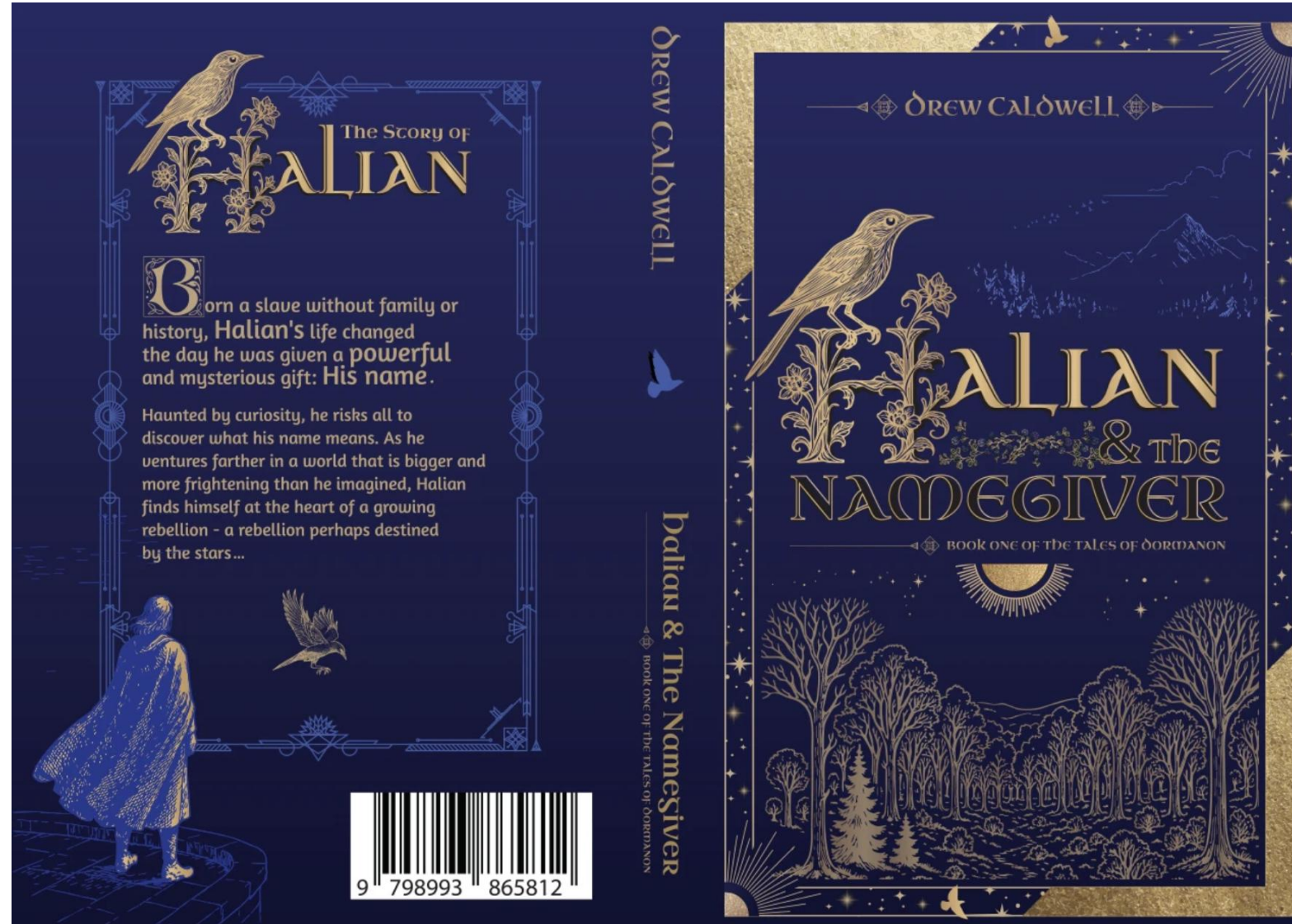
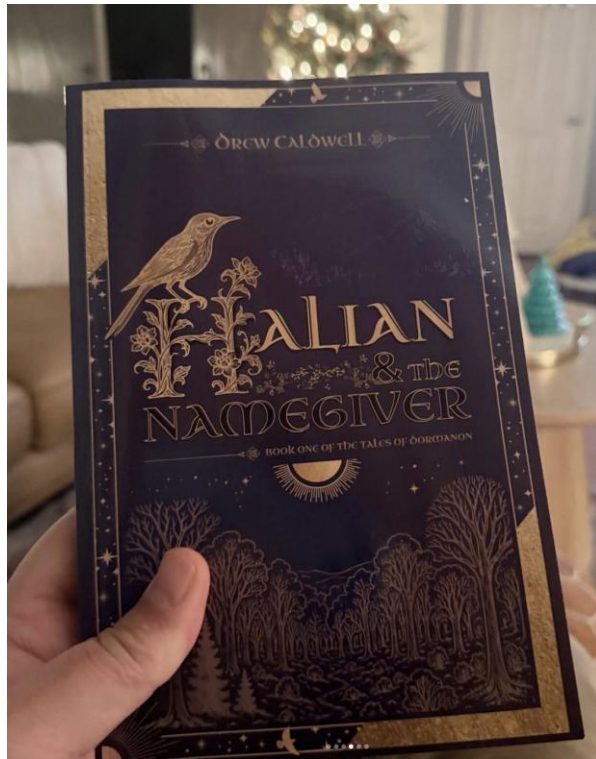
ILLUSTRATION

HALIAN & The NAMEGIVER

By American author Drew Caldwell.

Digitally illustrated cover artwork

(Paperback edition - Amazon.com) - 2025





ILLUSTRATION

The PHOENICIAN CODE

By Lebanese author Karim El Koussa

Digitally illustrated cover artwork

(Paperback edition - Amazon.com)



KARIM EL KOUSSA



THE PHOENICIAN CODE

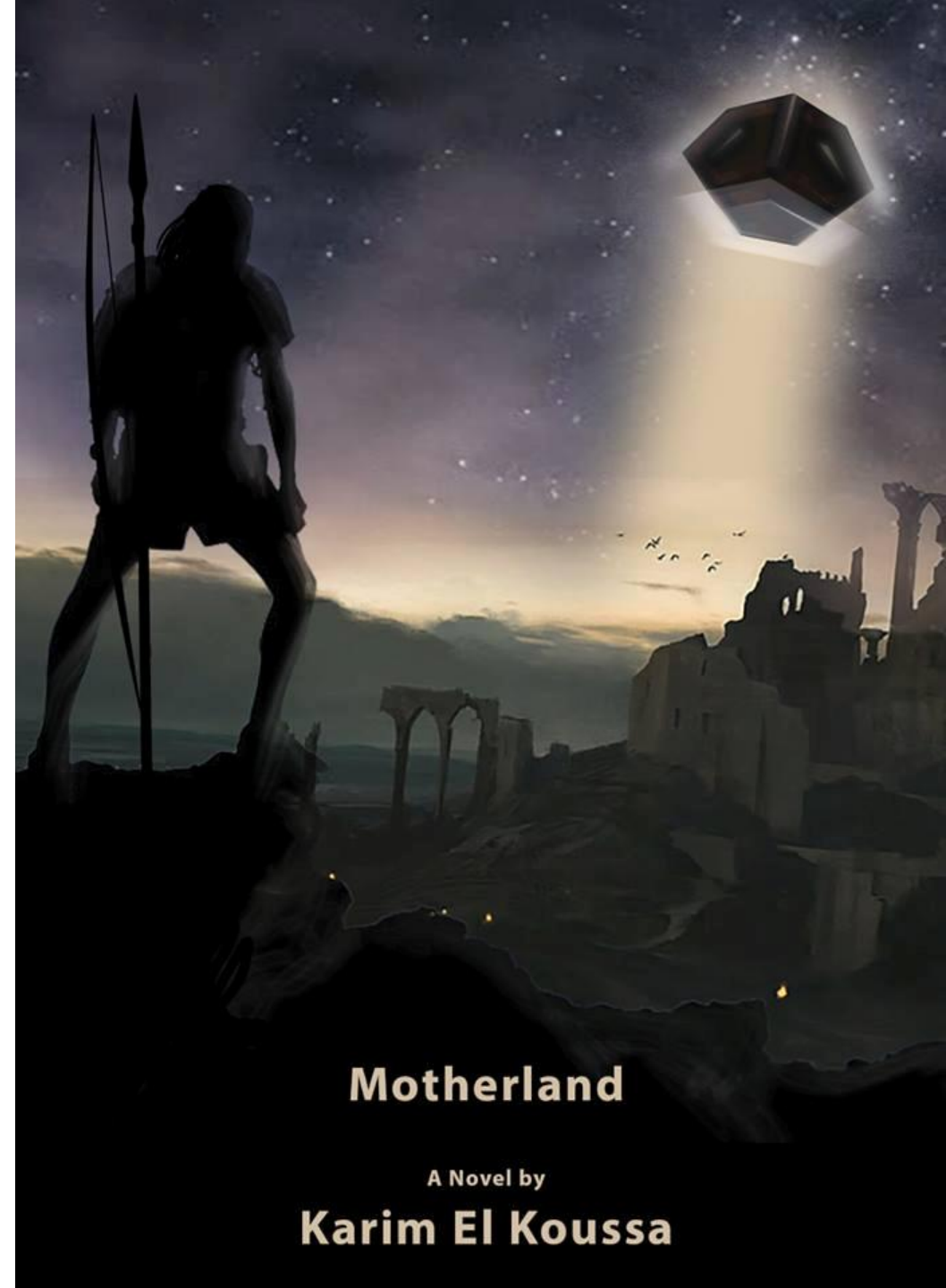
Unveiling the Secrets of the Holy Grail



ILLUSTRATION

MOTHERLAND

By Lebanese author Karim El Koussa
Digitally illustrated cover artwork
(Paperback edition - Amazon.com)



Motherland

A Novel by

Karim El Koussa



OUR CLIENTS





THANK YOU